

THE 4TH INDIAN NEWS TELEVISION SUMMIT 2011

Endorsed by:
Ministry of Information & Broadcasting, Government of India



AGENDA

10.00 - 10.20

GOVERNMENT PERSPECTIVE

Ministry of Information & Broadcasting

10.20 - 11.00

PERSPECTIVE

Industry Key Note

11.00 - 11.15

COFFEE BREAK

11:15 – 12:00 noon

MAKING AN IMPRESSION

The government has stated it is happy with the way the news television industry has regulated itself in the past year. But has self regulation worked really? How? Successful case studies? What are the weak areas? How will these be strengthened? Co-Regulation or Self-Regulation the way forward.

SPEAKERS

- P N Vasanti, Director, CMS Media Lab.
- Shazi Zaman , Editor, Star News
- Rajdeep Sardesai, Editor-in-Chief, IBN7
- MIB representative
- Justice G N Ray, Chief, Press Council of India, Former Supreme Court Judge.
- Q W Naqvi, News Director, India Today Group
- Pankaj Pachauri, Managing Editor of Special Projects, NDTV
- Justice Verma

Moderated By: Shuchi Bansal

12:00 – 12:45

CURRYING FLAVOUR

This year saw the nexus between news, corporates, politician and other lobbies being exposed. What lessons has the news industry learnt from this?

Is the lobbyist an unnecessary evil for a Journalist? How to stay independent while interacting with the lobbyist? Does it not make news to expose a lobbyist? How to take a neutral stand in the game?

THE 4TH INDIAN NEWS TELEVISION SUMMIT 2011

Endorsed by:
Ministry of Information & Broadcasting, Government of India



AGENDA

Speakers

- Manu Joseph, Editor, OPEN Magazine
- Vinod Mehta, Editor-in-chief, Outlook Group,
- Vikram Chandra, CEO, NDTV Networks
- Prabhu Chawla, Editor-in-Chief, The New Indian Express
- Jehangir S. Pocha, Co-Promoter, INX News

Moderated By: Sanjiv Shrivastav, Editor, BBC Hindi / Karan Thapar, President Infotainment Television

12:45 – 1:30

THE REVENUE EQUATION

It is extremely relevant this year, especially when news has lost audience share to GECs and sports. Where will the moolah come from for advertising? How will the industry generate new sources of revenue? News Genre is shrinking, cost is on the higher side and revenue is under pressure. Is it time for consolidation to correct the industry?

Speakers

- Ashok Venkatramani, CEO, Star News (MCCS)
- Barun Das, CEO, Zee News
- Dilip Venkatraman, CEO, CNN-IBN
- Murthy, CFO TV9
- G. Krishnan, Executive Director & CEO, India Today Group
- Vikram Sakhuja, CEO South Asia, GroupM
- PUNITHA ARUMUGAM, Madison Media - Group CEO / Sam Balsara Chairman and Managing Director, Madison World
- Sunil Lulla, Group CEO, Times Television Network

Moderated By: Anil Wanvari

1.30 - 2.30

Lunch Break

2:30 – 3:15

MARATHI MANDALI

In a state with a population of 80 million, is it advisable to have three 24-hour news channels? Is there so much of news available? The focus should be on urban centric or rural? There is competition with national channels also, which have equal acceptance in the state unlike southern states.

THE 4TH INDIAN NEWS TELEVISION SUMMIT 2011

Endorsed by:
Ministry of Information & Broadcasting, Government of India



AGENDA

Speakers

- Mandar Parab, Editor-in-Chief, Zee Network
- Nikhil Wagle, Editor, 24 Taas (Marathi)
- Rajiv Khandekar, Editorial Head, Star Maaza
- (Nitin Vaidya, Ex COO, Zee Network)
- Rajendra Sathe, News Coordinator, ETV
- Chandramohan Puppala, Editor, Saam Marathi
- Kumar Ketkar, Editor, Lok Satta

Moderated By: Shishir Joshi

03:15 – 4:00

Telugu: A fertile battleground

The Telugu news genre is probably the most competitive in the country. More than 14 channels fight for a small advertising pie. Profitability is a big question mark for the smaller players. How has the industry fared in the past year? What have been the challenges?

Speakers

- Ravi Prakash, CEO, Tv9
- Shailesh Reddy, Business Head, Zee 24 Ghantalu
- Brahmanand Reddy, Editor, Tv5
- Rani Reddy, Saakshi TV
- Ramachandra Murthy, MD, HMTV

Moderated By: Anil Wanvari

4:00 – 4:15

Coffee Break

4:15 – 4:45

Technology Session